



HOIST & CRANE
SERVICE GROUP

5 MARKS

CUSTOMER VALUES

INTEGRITY

Honesty
Trust
Credibility
Fairness

EFFECTIVENESS

Consistency
Sense of Urgency
Life Long Learning
Adaptable to Change
Entrepreneurship
Efficiency (ROI)

HOIST & CRANE

SAFETY

INDIVIDUAL

RESPECT

Open
Family
Continuous Instruction
Teamwork
Career Development
Recognition
Maintaining Balance
Diversity/Tolerance
Empowerment

LEGACY

Loyalty
Passion
Commitment
Competence
Achievement
Quality
Risk Taking
Thinking Outside the Box
Accountable

PERSONAL GRATIFICATION

“Raising Customer Expectations by Elevating People”